

# Chapter 8

## Web links

Useful resources relating to managing creativity:

Mind Tools – a very useful starting point for lots of resources, available at <http://www.mindtools.com/>

Brainstorming UK, available at <http://www.brainstorming.co.uk/contents.html>

Creative4business, a UK based consultancy with useful free resources, available at <http://www.creative4business.co.uk/index.html>

International Centre for Studies in Creativity, at <http://www.buffalostate.edu/creativity/>

Centre for creative learning, at <http://www.creativelearning.com/CPSbookList.htm>

Innovation tools – TRIZ resource centre, available at <http://www.innovationtools.com/resources/triz.asp>

American Creativity Association – with a host of related links, available at <http://amcreativityassoc.org/index1.htm>

Mind Mapping Site – a UK training site with useful links for mind-mapping, available at <http://www.mind-mapping.co.uk/>

Think Buzan.com, from the ‘inventor’ of mind maps, available at <http://www.thinkbuzan.com/uk/>

TED Ideas worth spreading, an inspirational collection of talks, available at <http://www.ted.com/>